



Dare to Be Better™

## Mobile Health

Opportunities, Challenges and Impacts

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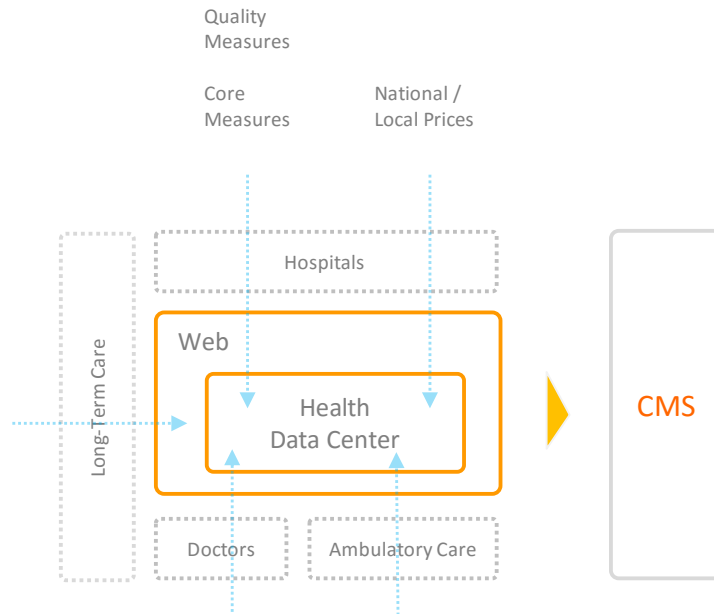
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## ABOUT US

“ We help people do extraordinary things with innovative technology ”

- Healthcare
- Finance
- Transportation
- Education
- Defense

# WE HELP TRANSFORM THE MARYLAND HEALTH CARE COMMISSION



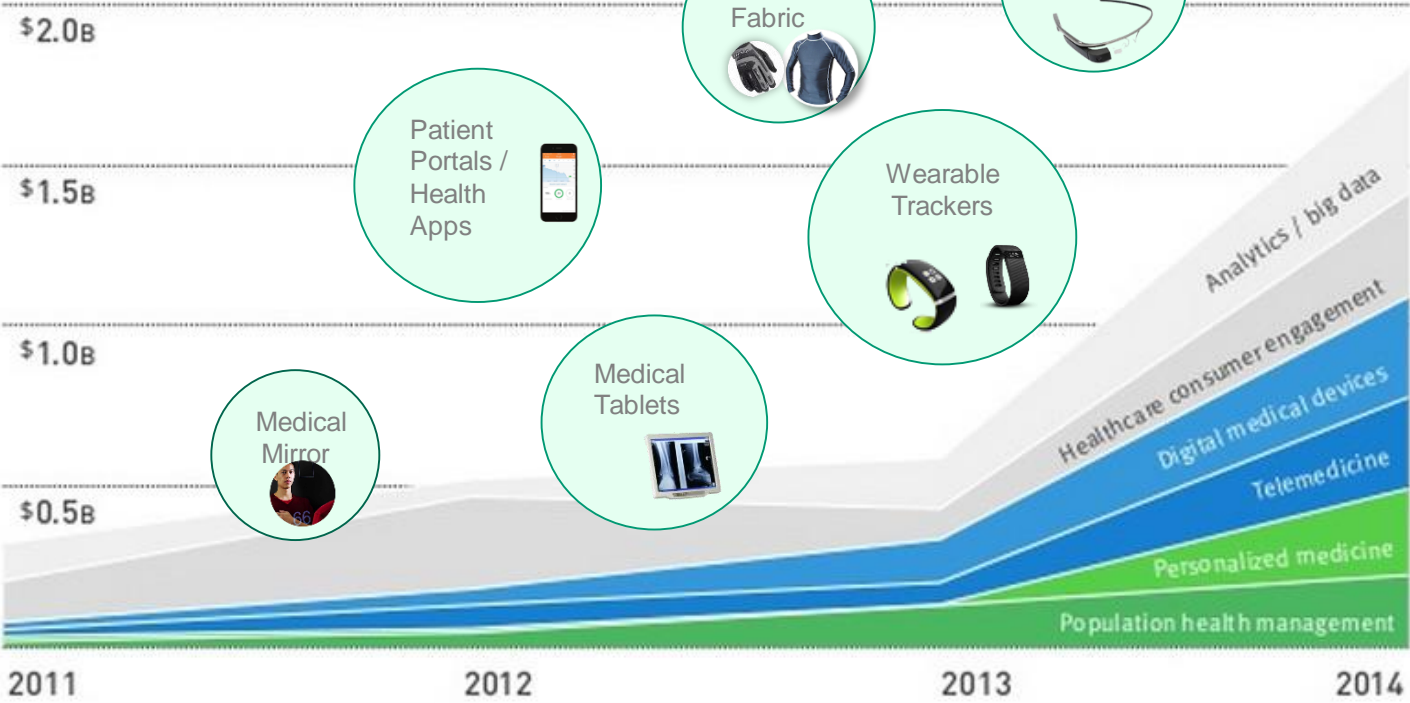
## Vision

One Platform for  
Healthcare Quality  
Intelligence

# STATE OF THE ART

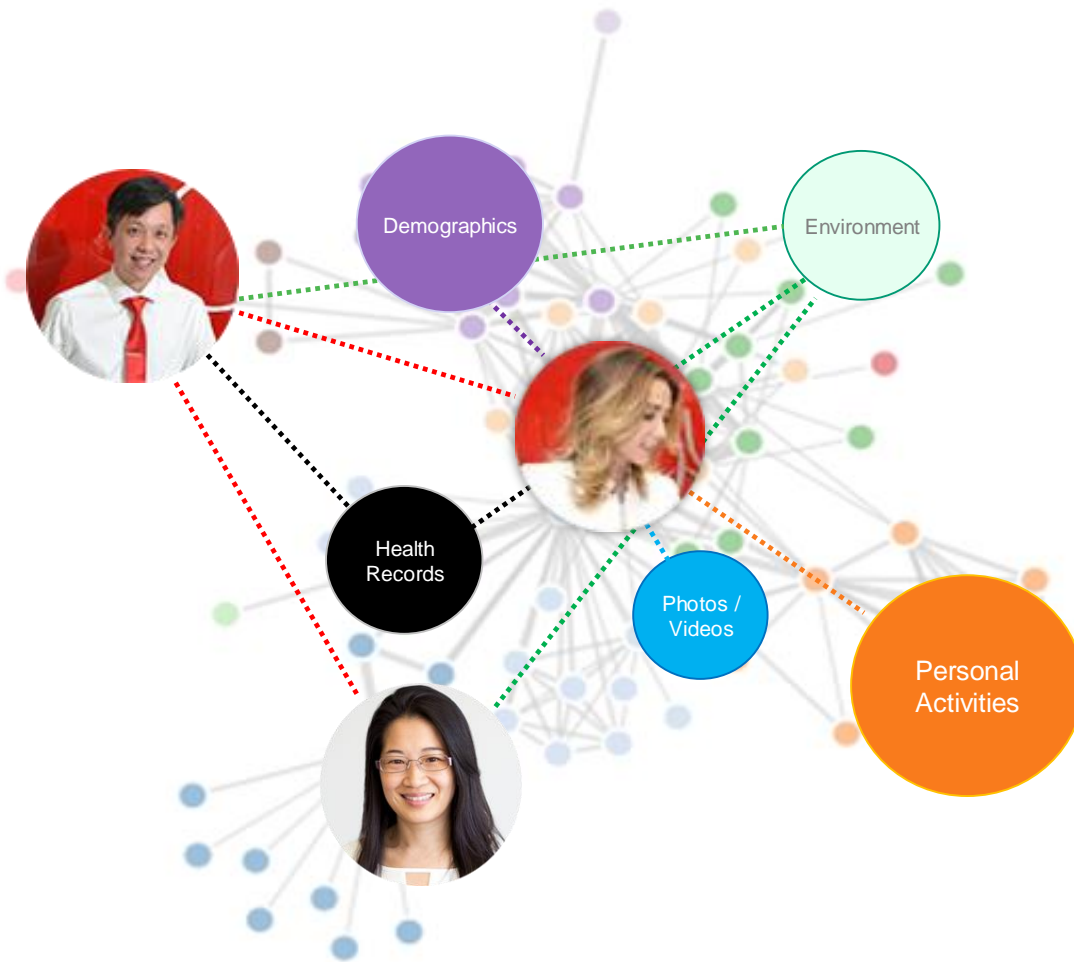
What do you do with all that data?

VENTURE FUNDING



Source: <http://mobihealthnews.com/39308/more-than-4b-invested-in-digital-health-startups-last-year/>

# EMERGING OPPORTUNITIES



# THE FUTURE

A comprehensive, interconnected, patient-centered digital healthcare ecosystem

# CHALLENGES

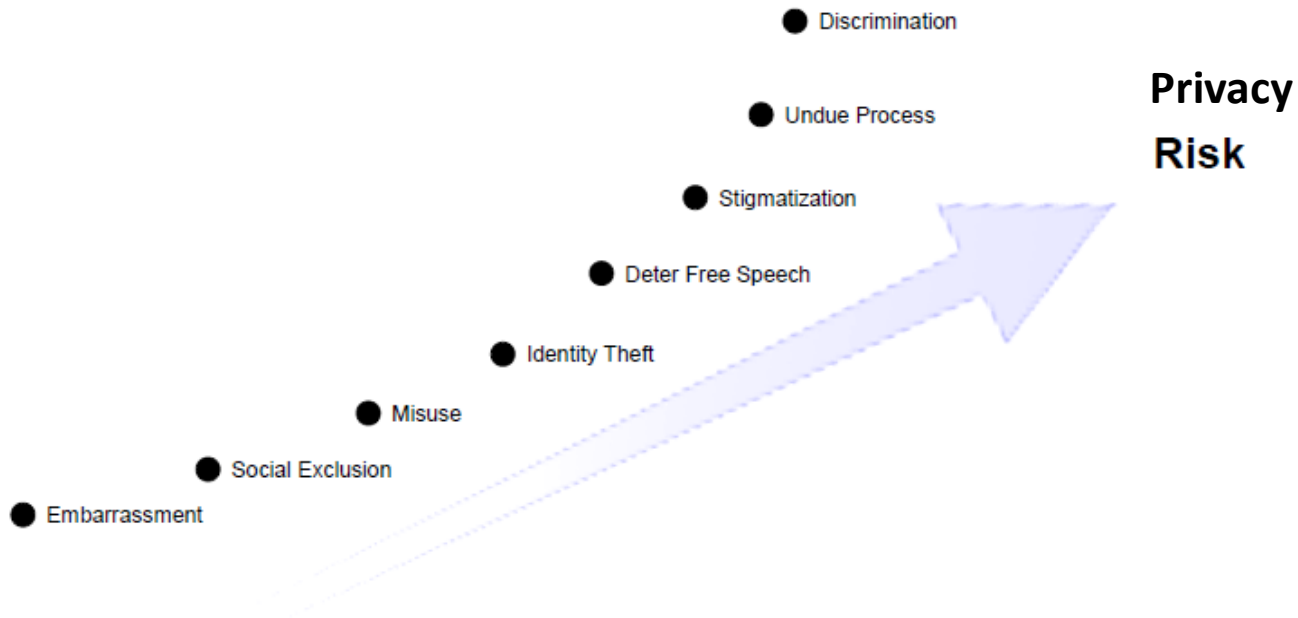
Year	Legislation	Impact
1996	Health Insurance Portability and Accountability Act (HIPAA)	Privacy regulations governing <u>individually identifiable health information</u> . Requires specific written authorization to disclose protected information.
2009	Health Information Technology for Economic and Clinical Health Act (HITECH)	Requires the creation of uniform standards for electronic health information exchange (HIE) and established the Electronic Health Record (EHR) Incentive Program
		Long-term care providers, a critical component of the health care system, are not eligible to participate in the EHR Incentive Program.
2010	Patient Protection and Affordable Care Act (ACA)	Establishes an autonomous Innovation Center to pioneer novel payment and care delivery models
		Complexity and costliness of regulations discourages participation by new/small business and favors larger companies, who prefer the status quo.
2012	Food and Drug Administration Safety and Innovation Act (FDASIA)	Gives FDA authority to collect fees from the medical industry to fund reviews of innovator drugs, medical devices, generic drugs and biosimilar biologics.

# LEGISLATION

drives innovations  
but also impedes  
progress

# PRIVACY RISKS

A comprehensive, interconnected, patient-centered digital healthcare ecosystem that “silently” tracks and records massive amounts of personal information and activities threatens our **right to live freely and to experiment with life**







Thank You!