



American Society for Quality (www.asq.org) – Washington DC and Maryland Metro, Section 509 (www.asq509.org)

Biomed/Biotech Special Interest Group (SIG) Meeting
(<http://www.asq509.org/ht/d/sp/i/31557/pid/31557>)

“Global Market Access and Business Development – An MBDA/White House Initiative Perspective”

To be presented by

George Chunkau Mui, MS
(gmui@mbda.gov)

Global Market Access Team Lead
Office of Business Development

Minority Business Development Agency (MBDA), Dept. of Commerce

Thursday, April 7, 2016

6:00 – 6:20 PM – Networking; Pizza/drink

6:20 – 8:45 PM – Program

8:45 – 9:00 PM – Door-prizes drawing; Networking

Online Registration site: <http://www.asq509.org/ht/d/DoSurvey/i/35817>

Open to Public –

\$5: [non-ASQ members](#) to cover pizza/drink cost;

Free: ASQ members, veterans, senior citizens, past speakers, US PHS Commissioned Corp officers, teachers, students, interns, residents, postdocs, FDA Commissioner’s Fellows, MJ-DC members, NTUAADC members, CAPA members, CKUAADC members, CCACC volunteers/employees, FAPAC members, CBA members, AAGEN members, NCARSQA members, OCA-DC members, and current job-seekers

Location: Kelly’s Deli Conference Center, 7529 Standish Place, Rockville ([Derwood, for GPS users](#)), MD 20855

Registration Deadline: Please register by **Thursday noon, April 7, 2016.**

Question: Please contact Dr. C.J. George Chang, Chair of Biomed/Biotech SIG, ASQ509; gchang2008@yahoo.com or 240-793-8425 (cell).

Driving directions: By Cars: From I-270 (N or S bound): Take Exit 9A and exit from the FIRST right exit; turn left (east) onto Shady Grove Dr.; turn right (south) onto Rockville Pike (**Route 355**); turn left (east) onto East Gude Dr.; turn left (north) immediately onto Crabb’s Branch Dr.; turn left (west) immediately onto Standish Place. The first building on your right side is 7519 Standish Place; open parking). [The venue is on the first floor of 7529 Building with its external entrance opposite to the left side of 7519 building main entrance.](#) **By Metro trains:** Off from Red Line **Shady Grove Station**, and take RideOn **Route 59 TOWARD ROCKVILLE** and get off from “**Calhoun Place**” stop. Standish Place is next to the Bus stop. Our venue is within 2 min of walking distance from the stop.

Summary This presentation will focus on the MBDA/White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) doing business in Asia initiative plus MBDA recent trade mission to China.

Speaker' Bio: George Chunkau Mui, MS Mr. George Mui is a **Global Market Access Team Lead** in the Office of Business Development for the Minority Business Development Agency (MBDA) at the US Department of Commerce. As a **global strategist**, he provides business consulting services for minority businesses in the area of international business development and strategy with a keen focus on domestic and international partnerships that provide access to global markets. Leveraging his extensive background, George also facilitates several industry-specific networking groups and serves as the Asian American business Liaison. George is also currently serves at the White House Initiative for AAPI (WHIAAPI) Inter Agency Regional Network as the **Business Liaison** for AAPI business across the nation. He also serves on the President's National Export Initiative Small Business working group. He is also a **community volunteer** with strong focus on Asian American business advocacy.

Since joining MBDA in 2008, George has successfully created and implemented the "Access to the Global Economy" program that provides formal training, export resources, and global contacts to minority business owners across the country. In 2010, George received the MBDA National Director Award for his innovative programs. In 2011, George received the "Impact Award" from the Chicago Minority Supplier Development Council for his advocacy for minority business enterprises. George is recognized as the **expert** in global business development and in 2012, he served on the **Advisory Council for City of Chicago Office of New Americans** to develop a Strategy for Global Economic Development for the City of Chicago. George is serving as a **Board of Directors** at the Association for Corporate Growth (ACG-Chicago) gaining access for minority businesses to Merger and Acquisition networks.

Prior to joining MBDA, George Mui served as **SBA's Small Business Development Center Director** at the Asian American Alliance where he provided consulting services to small businesses. He was also the **president** of New World Connections, Inc., an independent consulting company specializing in international business development and professional training. He completed a successful career at Lucent Technology that spanned 19 years as a **software engineer, network architect, project manager**, and finally as the **Product Management and Marketing Director** in the Data Communication Unit where he grew his business unit from 120 million to 400 million in 3 years. George is a **community advocate** with special focus on Asian American advocacy. He served two successful years as the **OCA-Chicago Chapter president** in 2011 and 2016. Under his leadership, he initiated the OCA-Scholarship fund, OCA-Chicago Mentoring for Asian American Professionals, and the Asian American Business Expo, all are first in Chicago. He has also started the Asian American Executive Network – a national wide advocacy group Asian American professionals and entrepreneurs. George has been inducted to the Asian American Hall of Fame in Chicago for his community services in 2010 and the Chinese Community Service Award at the Asian American Coalition of Chicago in 2016. George has a Master & a Bachelor degree in Computer Sciences from The Illinois Institute of Technology in Chicago, IL, and completed two Executive Education programs at Stanford University.