



American Society for Quality (www.asq.org) – Washington D.C. and Maryland Metro, Section 509 (www.asq509.org)

Biomed/Biotech Special Interest Group (SIG) Meeting

“Making Smart Cuts”

To be presented by

Tina Sung, CAE

(tsung@ourpublicservice.org)

Vice President, Government Transformation and Agency Partnership

Partnership for Public Service

(www.OurPublicService.org)

Thursday, August 30, 2012

6:00 – 6:20 PM – Networking; Pizza/drink

6:20 – 8:30 PM – Program

8:30 – 8:45 PM – Door-prizes drawing; Networking

Online Registration site: <http://www.asq509.org/ht/d/DoSurvey/i/35817>

Open to Public –

\$5: [non-ASQ members to cover pizza/drink cost;](#)

Free: [ASQ Members, veterans, senior citizens, students, local interns, residents, postdocs, FDA Commissioner’s Fellows, and current job-seekers](#)

Location: Kelly’s Deli Conference Center, 7519 Standish Place, Rockville, MD 20855

Registration Deadline: Please register by Wednesday noon, August 30, 2012.

Question: Please contact Dr. C.J. George Chang, Chair of Biomed/Biotech SIG, ASQ509; gchang2008@yahoo.com or 240-793-8425 (cell).

Driving directions: **By Car:** From I-270 (N or S bound): Take Exit 9A and exit from the FIRST right exit; turn left (east) onto Shady Grove Dr.; turn right (south) onto Rockville Pike (**Route 355**); turn left (east) onto East Gude Dr.; turn left (north) immediately onto Crabb’s Branch Dr.; turn left (west) immediately onto Standish Place. The first building on your right side is 7519 Standish Place; open parking). **The venue is on the first floor with its entrance opposite to the left side of building main entrance.** **By Metro train:** Off from Red Line **Shady Grove Station**, and take RideOn **Route 59 TOWARD ROCKVILLE** and get off from “**Calhoun Place**” stop. Standish Place is next to the Bus stop. Our venue is within 2 min of walking distance from the stop.

Summary:

Federal leaders must make many difficult decisions: deciding what is important, what is expendable, which programs make effective use of taxpayer dollars and which do not, and how best to achieve savings while meeting mission. They are confronting wasteful and duplicative spending, and are rethinking the way they do business to achieve their agency

missions. This is not the first time federal leaders have faced challenges of this scope and nature. In our September 2011 report, “Making Smart Cuts: Lessons learned from the 1990s Budget Front”, we presented lessons learned from budget cutting and downsizing during the 1990s and offered the advantages and disadvantages of eight cost cutting strategies. How might these apply to you?

Presenter’s Bio:

Ms. Tina Sung is **Vice President for Government Transformation and Agency Partnerships** at the nonprofit nonpartisan Partnership for Public Service. In this role she oversees a portfolio to help agencies become a “Best Places to Work” to improve employee engagement, leadership, and operational excellence. Agencies that follow the Partnership’s action planning guidance improved 5.8% on their rankings over the overall federal average increase of 2.7%. She also oversees the Strategic Advisors for Government Executives program designed to connect senior level government executives in government with their predecessors to transform government and improve performance. She works extensively at the political/career interface and is a skilled facilitator of roundtable dialogues. She brings to the Partnership years of multi-sector executive leadership experience and a track record of innovation and accomplishment in every phase of her professional career. Prior to joining the Partnership, Tina founded and served as **President** of Synergy Works LLC, which provides strategy and performance improvement consulting services to the federal government, state and local governments, NGOs, and Fortune 500 companies. She also founded a second company, Experience Matters: the Executive Transition Experts, helping senior executives facing reorganization, a new job, or retirement to make a smooth transition to the next stage of their lives.

She is the immediate past **President** and **CEO** of the American Society for Training and Development (ASTD), the world’s leading association of professionals specializing in workplace learning and performance with 70,000 members and 150 chapters. Her government experience includes key **senior executive service (SES)** positions in the Social Security Administration (SSA) and the Department of Health and Human Services (HHS). A turning point in her career was when she was called upon to become a **co-creator** of the Federal Quality Institute, a driving force for bringing quality principles to government during the Reagan/Bush administrations. She was then appointed to be **Executive Director** of the Federal Quality Consulting Group in the Department of the Treasury, a unique fee-for-service leadership and management consulting service for top federal executives. In 1999, *Fast Company* magazine and the *Innovation Network* conferred the “George Land World Class Innovator Award” on the Group for its entrepreneurial approaches to serving government leaders. In addition, Tina served six years as an **advisor** to the Office of the Vice President’s National Performance Review and the National Partnership for Reinventing Government during the Clinton administration. She was **Staff Director** of the Federal Advisory Committee on Excellence in Customer Satisfaction and oversaw the breakthrough introduction of the American Customer Satisfaction Index (ACSI) in the federal government, whose results have been reported annually in the Wall Street Journal for the past ten years. She has also served as a **Senior Examiner** on the Malcolm Baldrige National Quality Award Board of Examiners, is a **Certified Association Executive** (CAE designation), and a National Academy of Public Administration (NAPA) Fellow; and on the advisory board of Gazelles, the premier executive education and coaching solution for leaders of fast growth mid-size firms.

Tina graduated cum laude from Princeton University. She later completed Harvard’s John F. Kennedy School of Government Program for Senior Managers and the Federal Executive Institute’s Leadership and Management Program. She was also a participant in the prestigious President’s Executive Exchange Program sponsored by the White House.