



American Society for Quality ([www.asq.org](http://www.asq.org)) – Washington D.C. and Maryland Metro, Section 509 ([www.asq509.org](http://www.asq509.org))

Biomed/Biotech Special Interest Group (SIG) Meeting

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## **“Introduction to Non-profit Organizations – To Sustain a Mission-focused Operation”**

To be presented by

**Hilary Binder-Aviles, MS**

**Senior Consultant**

**Mosaica - The Center for Nonprofit Development and Pluralism**

([Hilary@mosaica.org](mailto:Hilary@mosaica.org))

**Thursday, November 8, 2012**

6:00 – 6:20 PM – Networking; Pizza/drink

6:20 – 8:30 PM – Program (intermission at 7:40 pm)

8:30 – 8:45 PM – Door-prizes drawing; Networking

**Online Registration site:** <http://www.asq509.org/ht/d/DoSurvey/i/35817>

**Open to Public –**

**\$5:** [non-ASQ members to cover pizza/drink cost;](#)

**Free:** [ASQ Members, veterans, senior citizens, students, interns, residents, postdocs, FDA Commissioner’s Fellows, and current job-seekers](#)

**Location:** [Kelly’s Deli Conference Center, 7519 Standish Place, Rockville, MD 20855](#)

**Registration Deadline:** Please register by **Thursday noon, November 8, 2012.**

**Question:** Please contact Dr. C.J. George Chang, Chair of Biomed/Biotech SIG, ASQ509; [gchang2008@yahoo.com](mailto:gchang2008@yahoo.com) or 240-793-8425 (cell).

**Driving directions:** **By Car:** From **I-270** (N or S bound): Take Exit 9A and exit from the **FIRST** right exit; turn left (east) onto Shady Grove Dr.; turn right (south) onto Rockville Pike (**Route 355**); turn left (east) onto East Gude Dr.; turn left (north) immediately onto Crabb’s Branch Dr.; turn left (west) immediately onto Standish Place. The first building on your right side is 7519 Standish Place; open parking). [The venue is on the first floor with its entrance opposite to the left side of building main entrance.](#) **By Metro train:** Off from Red Line **Shady Grove Station**, and take RideOn **Route 59 TOWARD ROCKVILLE** and get off from “**Calhoun Place**” stop. Standish Place is next to the Bus stop. Our venue is within 2 min of walking distance from the stop.

## Summary:

A nonprofit (or not-for-profit) organization (NPO) uses surplus revenues to achieve its goals rather than distributing them as profit or dividends. Starting a nonprofit is a great way to support a worthwhile cause for our community. Changing your business to nonprofit status, if qualified, might help you position better financially for a mission-focused and sustainable operation.

We will provide an overview of nonprofit organizations, and focus our discussion on the following:

1. What is a true nonprofit organization,
2. what are the fundamental requirements,
3. What are the critical elements to success,
4. What are the best practice models,
5. How to sustain its operation while prevent risks,
6. Its benefits and current challenges,
7. Q and A.

## Presenter's Bio: Hilary Binder- Aviles, MS

Ms. Hilary Binder-Aviles has close to 25 years of experience working in both national and community-based non-profit organizations, with a focus on organizations working to build stronger, more inclusive communities that ensure access to high quality services for all children, youth, and families. At **Mosaica**, she serves as the **Senior Consultant** and leads numerous multi-year training and technical assistance efforts to build the capacity of community-based organizations, with a focus on emerging immigrant and refugee groups and other small nonprofits.

Hilary frequently serves as a **lead consultant** on strategic planning, Board development, evaluation, organizational restructuring consultations. She has experience in program planning, management and evaluation; strategic planning; Board development; fundraising; training and facilitation; and policy analysis, advocacy, and organizing. Hilary was **co-founder** and **volunteer Executive Director** of **Sol & Soul**, a grassroots arts and activist organization and serves on the Board of the **Emergence Community Arts Collective**.

Hilary holds a Bachelor's degree in Political Science from Wellesley College and a Master's in Public Policy from the John F. Kennedy School of Government.