### The Office of Veterans Business Development (OVBD)

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#### Mission Statement

The Office of Veterans Business Development's mission is to maximize the availability, applicability and usability of all administration small business programs for Veterans, Service-Disabled Veterans, Reserve Component Members, and their Dependents or Survivors.

#### OVBD Overview

Program History
Resource Partners
Initiatives
Oversight
SBA Supporting Programs & Services
Advocacy
Procurement

### Program History

The Veterans Entrepreneurship and Small Business Development Act of 1999 (P.L. 106-50) established an annual Government-wide goal of not less than 3 percent of the total value of all prime contract and subcontract awards for participation by small business concerns owned and controlled by service-disabled veterans.

### SBA OVBD Resource Partners

- Veteran Business Outreach Centers (VBOC)
- Syracuse University
  - Entrepreneurship Bootcamp for Veterans with Disabilities (EBV)
  - Women Veterans Igniting the Spirit of Entrepreneurship (V-WISE)
  - Operation Endure & Grow
- Small Business Development Centers
- SCORE
- District Offices

#### Initiatives

- Operation Boots to Business (B2B)
  - From Service to Startup
- Veterans Pledge Initiative
- Joining Forces

### Oversight

- Interagency Task Force on Veterans Small Business Development
  - o P.L. 110-186
  - E.O. 13540
- Small Business Administration Advisory Committee on Veterans Business Affairs
  - o P.L. 106-50

### SBA Supporting Programs & Services

- Patriot Express
- Small Business Development Centers
- SCORE
- Women Business Development Centers
- Veterans Business Development Specialist
  - District Staff

# Advocacy

The Veterans Benefits Act (VBA) of 2003 (P.L. 108-183) added, in addition to other provisions, a contracting mechanism to enable agencies to reach the 3 percent prime contracting goal established in 1999.

# Procurement Programs

Service Disabled Veterans Owned Small Business
Small Disadvantaged Business
8(a) Business Development
Historically Underutilized Business Zones
(HUBZone)
Women's Contracting Program
Self-Certification

# Federal Acquisition Regulation FAR

- The FAR is the primary regulation for use by all Federal Executive agencies in their acquisition of supplies and services with appropriated funds.
- The Federal Acquisition Regulations System is established for the codification and publication of uniform policies and procedures for acquisition by all executive agencies.

### FAR

- FAR Part 6 Competition Requirements
- FAR Part 9 Contractor Qualifications
- FAR Part 10 Market Research
- FAR Part 13 Simplified Acquisition Procedures
- FAR Part 16 Types of Contracts
- FAR Part 19 Small Business Programs
- FAR Part 30 & 31 Cost Accounting Standards
- FAR Part 32 Contract Financing
- FAR Part 33 Protests, Disputes and Appeals
- FAR Part 52.2- Clauses

# Code of Federal Regulations

• The Code of Federal Regulations (CFR) is the codification of the general and permanent rules published in the Federal Register by the executive departments and agencies of the Federal Government. It is divided into 50 titles that represent broad areas subject to Federal regulation. Each volume of the CFR is updated once each calendar year and is issued on a quarterly basis.

# Code of Federal Regulations

- Each title is divided into chapters, which usually bear the name of the issuing agency.
  - Title 13 U.S. Small Business Administration
  - Title 32 National Defense
    - 32 CFR 1 Office of the Secretary of Defense
    - 32 CFR 400 Department of the Army
    - 32 CFR 700 Department of the Navy
    - 32 CFR 800 Department of the Air Force
  - Title 38 Department of Veteran Affairs
  - Title 48 Federal Acquisition Regulations (FAR)

# The Federal Acquisition System will

- Satisfy the customer in terms of cost, quality, and timeliness of the delivered product or service by, for example --
  - Maximizing the use of commercial products and services;
  - Using contractors who have a track record of successful past performance or who demonstrate a current superior ability to perform; and
  - Promoting competition;
- Minimize administrative operating costs;
- Conduct business with integrity, fairness, and openness;
   and
- Fulfill public policy objectives.



# PROCUREMENT ON-LINE LINKS

- Federal OSDBU Directors -www.osdbu.gov
- Procurement Assistance www.sba.gov/dc/pa.htm
- System For Award Management (SAM) www.sam.gov
- SUB-Net web.sba.gov/subnet



#### **GSA ON-LINE TOOLS**

- GSA E-BUY www.ebuv.gsa.gov
- FEDBIZOPPS www.fedbizopps.gov
- GSA ADVANTAGE! www.gsaadvantage.gov
- GSA Auctions -
- GSA Schedules E-library www.gsaelibrary.gsa.gov
- ITSS Registration <a href="http://it-solutions.gsa.gov/">http://it-solutions.gsa.gov/</a>
- Other GSA links www.gsa.gov
- FedBid www.fedbid.com



#### **GSA ACQUISITION PROGRAMS**

- Multiple Award Schedules (MAS)
- Government Wide Acquisition Contracts (GWAC)
- Multiple Award Acquisition Contracts (MAAC)
- Washington Interagency Telecommunication System (WITS 2001)
- Assisted Acquisition Services

## Contract Expectations

- Creative, effective solutions
- A commitment to deadlines
- Consistent follow-up in a timely manner
- Accurate cost estimates with no unpleasant surprises
- On time, on target, on budget

# Your Requirements

Price	
Past Performance	
Project Management  Process in place to assure timely delivery of quality product	<b>/</b>
Information Architecture Expertise  Demonstrated understanding of how content can be arranged to best suit customer and client needs	<b>/</b>
Collateral Material Development  Demonstrated ability to design relevant marketing materials	
Design Capabilities  Ability to create site with visual impact that captures a client's message	
Technical Expertise  Demonstrated knowledge of Content Management Systems and technical requirements	<b>/</b>
Business Process and Development Focus  Clear understanding of how Web site can be leveraged to support business processes and business development strategies	<b>/</b>

# Questions?

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