



American Society for Quality ([www.asq.org](http://www.asq.org)) – Washington DC and Maryland Metro, Section 509 ([www.asq509.org](http://www.asq509.org))

Biomed/Biotech Special Interest Group (SIG) Meeting  
(<http://www.asq509.org/ht/d/sp/i/31557/pid/31557>)

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## “What Are We Looking For”

To be presented by

**Steven Chen, MS** ([schen@totus-partners.com](mailto:schen@totus-partners.com))  
An executive, serial entrepreneur and angel investor  
President, Monte Jade Sci. & Technol. Assoc., DC

## “From Start-Up to IPO”

To be presented by

**Vance Y. Hum** ([humv@img.com](mailto:humv@img.com))  
CEO, IM Systems Group, Inc.  
Senior Board Member, Monte Jade Sci. & Technol. Assoc., DC

## Thursday, August 8, 2013

6:00 – 6:20 PM – Networking; Pizza/drink

6:20 – 8:45 PM – Program

8:45 – 8:00 PM – Door-prizes drawing; Networking

**Online Registration site:** <http://www.asq509.org/ht/d/DoSurvey/i/35817>

**Open to Public** –

**\$5:** non-ASQ members to cover pizza/drink cost;

**Free:** ASQ members, MJ-DC members, CAPA-DC members, CCACC

volunteers/employees, veterans, senior citizens, students, interns, residents, postdocs, FDA Commissioner’s Fellows, and current job-seekers

**Location:** Kelly’s Deli Conference Center, 7519 Standish Place, Rockville (Derwood, for GPS user), MD 20855

**Registration Deadline:** Please register by Thursday noon, August 8, 2013.

**Question:** Please contact Dr. C.J. George Chang, Chair of Biomed/Biotech SIG, ASQ509; [gchang2008@yahoo.com](mailto:gchang2008@yahoo.com) or 240-793-8425 (cell).

**Driving directions: By Cars:** From I-270 (N or S bound): Take Exit 9A and exit from the FIRST right exit; turn left (east) onto Shady Grove Dr.; turn right (south) onto Rockville Pike (**Route 355**); turn left (east) onto East Gude Dr.; turn left (north) immediately onto Crabb’s Branch Dr.; turn left (west) immediately onto Standish Place. The first building on your right side is 7519 Standish Place; open parking). The venue is on the first floor with its entrance opposite to the left side of building main entrance. **By Metro trains:** Off from Red Line **Shady Grove Station**, and take RideOn **Route 59 TOWARD ROCKVILLE** and get off from “**Calhoun Place**” stop. Standish Place is next to the Bus stop. Our venue is within 2 min of walking distance from the stop.

## Summary:

### “What Are We Looking For”

We will discuss what some investors are looking for from entrepreneurs and early stage companies. Topics include company and team, product and technology, market opportunity and competition, exit strategy, presentation, etc.

### “From Start-Up to IPO”

We will share experience in transforming a small consulting company of a few graduate students working for a famous university professor into now an American Stock Exchange company.

## Presenters' Bios:

### Steven Chen, MS - an executive, serial entrepreneur, and angel investor

Steven Chen's experience includes **CEO** of an Intel Capital portfolio company, **CTO** and **M&A** for a \$150M public company, \$300M+ SBIR contracts, **chairman** of an IEEE standard working group. He is currently **founder** of 2 startups, **investor** of 6 companies and **advisor** for multiple companies. Steven is the **Founder** and **Board Director** of Totus-Solutions (physical security and wireless), **Cofounder** and **Chairman** of Power Fingerprinting (cyber security), **Chairman** of Totus Strategic Partners, **President** of Monte Jade DC, **Chairman** of IEEE 1451.5 Wireless Smart Sensor Networks and **member** of Mindshare Alumni and FounderCorps. Steve was the **founder** and **CEO** of 3eTI (an Intel Capital portfolio company, acquired by EFJohnson in 2006), and also served as **CEO** of Totus Solutions, **Chairman** of BioGreen, **CTO** of EFJohnson, and **VP** of PCB Piezotronics. He graduated from Tamkang University (BSEE) and SUNY Buffalo (MSEE).

Steven is a **member** of Blu Venture investors. Blu Venture Investors is an Angel Investor Group makes investments in early-stage companies in the Mid-Atlantic region. We typically invest \$500K to \$1.0M in a single round. When larger financing rounds are needed, we actively look to syndicate deals with other investment groups in our network. Our goal is an accelerated, successful exit, for both company founders and investors alike. We focus on technology companies including cyber security, analytics, Web 2.0, B2B and B2C software companies and new disruptive technologies in material, chemical, and biological sciences.

### Vance Y. Hum, CEO, IM Systems Group, Inc.

Vance Y. Hum is the **CEO** of IM Systems Group, Inc. (IMSG). Headquartered in Rockville, MD, IMSG is present in over 35 locations worldwide and has over 500 subject matter experts (SME) in various disciplines such as remote sensing, geographic information system (GIS), information technology, and geophysical, marine, and atmospheric sciences. Mr. Hum received his bachelor's degree in electrical engineering from the University of Maryland and pursued graduate studies at the George Washington University and the University of Maryland.

Mr. Hum is an experienced senior executive with a proven track record in public and multinational private companies. He has a broad history of assisting companies to develop and complete products and services that will drive them to dominant positions. Mr. Hum's experience includes over ten years as a **consultant** to the investment banking community, highlighted by his role as **Senior Technical Advisor** to Oppenheimer & Co., Mergers and Acquisitions Department. He has served in the public and private sector as the **CEO**, **COO**, or **CFO** of five other institutes and has been on the **Board of Directors** of several companies.

Mr. Hum is a **member** of the Board of Directors of the Montgomery County, MD, Chamber of Commerce and the Monte Jade Science & Technology Association, DC Chapter, mentoring the next generation of Asian-American entrepreneurs and SMEs in science and technology. In 2008, Mr. Hum acted as an **official NOAA observer** at the Committee for Earth Observing Satellites (CEOS) meetings in Hainan and Beijing, China. He also served as an **official delegate** for the U.S. to the Vietnam-US Working Group on Climate Change Adaptation and Mitigation in Hanoi in 2010. He was awarded the position of the **Dean of Honor** of the Environmental Science and Technology Faculty at Nguyen Trai University in Hanoi, Vietnam in 2009.

**This Biomed/Biotech SIG event is cosponsored by the Monte Jade Science and Technology Association of Greater Washington ([www.MonteJadeDC.org](http://www.MonteJadeDC.org)) and the Chinese American Professionals Association of Metropolitan Washington DC ([www.capadc.org](http://www.capadc.org)).**